User statistics and KPI

Project name: Blockchain based smart contract for real estate purchase transactions

These KPI’s are calculated from the data received from our users including buyers, sellers, real estate agents and property managers.

* **Number of users interacted with smart contract**: Target- 100, achieved-70
* **User satisfaction**: Target value for this KPI was almost achieved as average satisfaction because our smart contract was deployed for trial and to be used for new users.
* **Transaction volume:** Target- $70,000, achieved-$50,000
* **Transaction frequency**: Target- 3 transactions per week, achieved- 1 to 2 transactions per week
* **Engagement of users with smart contract:** Target- at least 4 interactions per day and average 2 hours user session time, achieved- 4 interactions per day with average 1.5 hours user session
* **Availability of real estate transaction management features**: Target of automating payments and transfers was achieved
* **Failed transactions in percentage:** Target- 0.5%, achieved- 0.7% of transactions resulted in error
* **Cost saving:** Target- save $70,000 per month than traditional methods, achieved- $40,000 saved per month